

NOAA Fisheries EEJ Strategy

Six Objectives

Equity in research and monitoring

Incorporation of EEJ into policies and plans

Inclusive governance

Equitable distribution of benefits

Equitable outreach and engagement

Empowering environment



National Strategy and Regional Implementation

National Strategy Rollout

- Fishery Bulletin
 - English
 - Spanish
 - Vietnamese
- Council presentations
 - Gulf - April
 - Caribbean - April
 - South Atlantic - June

Regional Implementation Strategy

- 20 Focus Group meetings
 - Caribbean: 4
 - Gulf: 7
 - South Atlantic: 7
 - South Florida: 2
- Council coordination (CCC reps)
- Other internal and external partners

Focus Groups

- One of a suite of ethnographic methods used to consult and collect data from local stakeholders
- Bring together a small group of people selected based on predefined experience or knowledge in order to answer questions in a moderated setting designed to shed light on a topic of interest
- Each will include up to 15 stakeholders from underserved communities that are impacted by our work to help us understand how to advance our 6 national EEJ objectives in the U.S. Caribbean

Tentative Plan for Caribbean Focus Groups

USVI

- May 8-12
 - St. Croix
 - St. Thomas /
St. John

Puerto Rico

- June 5-9
 - San Juan
 - Cabo Rojo